

# CALL-OUT!

## CIRCULARITY CITY PRODUCT AWARD

Win an award for the best circular product in the built environment

We are happy to announce the launch of the Nordic Circularity City Product Award for sustainable and circular products in the built environment.

Finalists will be invited to the upcoming building industry conference NordBau in Neumünster in September. The winners will be selected at the Circularity City Podium on 12 September 2019 at "Treffpunkt Dänemark".

**Open Call – search your portfolio and showcase the best circular solution for the world to see!**

This is a call-out to all circular product designers and manufacturers in Germany and in the Nordics from EIT Climate-KIC and Circularity City.

Products that will be considered include, but are not limited to, redesign of windows, ventilations system, facade elements, acoustic elements and building material but also internal interior such as chairs, carpets, painting etc. The product must have a commercial maturity and have been tested and implemented on the market.

We urge all companies to look at your current product portfolio with fresh eyes and check it out from a 100% circular and restorative perspective. The global awareness of circular products is rapidly affecting customer demands. In the future, we will need less consumption, less material extraction, less things – more circular resource thinking, longer product life-cycles, more holistic production and more long-term sustainable action. Surely, circular production processes are more complex endeavours – which requires analysing the sourcing, production and distribution as well as the use-phase and the end-of-life of a given product. It is a great challenge for any company and next to impossible for a single circular manufacturer or designer. Regardless, product developers in many European countries are fortunately devoted to a long tradition of social engagement and seem to constantly move the borders of what is to be considered sustainable design.

As circular designers and manufacturers integrate elements of sustainability into the development of everyday objects, they gradually lead the way for a bigger and much needed transition. In correspondence, EIT Climate-KIC would like to address the challenge of circularity in the built environment by applauding existing solutions.

Our question to you is:

## ***“How circular is your current well-designed product?”***

We encourage you to submit the most circular product your company has created – and present the circular thinking behind the product design.

We hope to spark a thorough discussion on the concept of circularity in the construction sector and the built environment and that the Circularity City Product Award will introduce a dialogue on how to practically address the many challenges related.

We urge you to join the discussion – and look forward to seeing your work.

### **Practical details**

A jury will evaluate the submitted products and select what they consider to be the best circular solution in the given context. A maximum of five products from across Germany and the Nordics will be shortlisted to participate in the exhibition on circular products in the built environment at ‘Treffpunkt Dänemark’ in at [NordBau](#).

The competition is hosted by EIT Climate-KIC in collaboration with CLEAN, Central Region Denmark, Minor Change Group, GXN Innovation and Via University College.

Questions can be addressed to Jakob Stolt, Senior Project Manager, E: [jakob.stolt@climate-kic.org](mailto:jakob.stolt@climate-kic.org)

### **Apply for the Circularity City Product Award:**

Submit your circular design before 30 august 2019, 14.00 CET

To apply, send in your design via our application site:

[Circularity City Product Award SUBMISSION](#)